



- Intelligence Simplified

KPIED in FICCI-IPO Awareness Program on IPR for Startups and MSMEs at MCCIA, Pune.

IP Strategies for Startups & MSMEs and understanding Patent prosecutions:

Jan 4, 2019: FICCI-IPO and Government of India's event at Pune was a part of their large awareness drive on IPR. This was meant to be a boost for entrepreneurs and innovators to understand the potential of their invention and means to commercialize them. With key focus on aspects of IP rights and its relevance across industrial domains, the program was designed to promote innovation amongst innovators, technical experts, and students.

Facilitated through the Startup India program, information specific to DIPP registered Startups was given. Information on dealings with the patent office, and subsequent proceedings was relayed to the audience. The speaker list included experts from FICCI and Indian Patent Office, and practicing advocates.

The program successfully brought together ideas on best IP practices.

As invitees, KPIED engaged with the participants on IP creation and modes of creating value from it.

“FICCI-IPO workshop for Startups & MSMEs”.